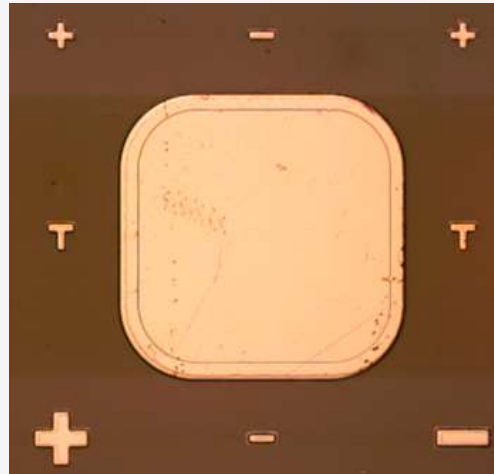


Semiconductor Diode For High Temperature Applications

An electronic device, able to function at 3× higher temperature than current devices



**Total Number of interviews = 112
In Person=62**

Electronic design engineers in aerospace industry will buy our components to reduce costly system failures.

Electronics and High Temp Electronics



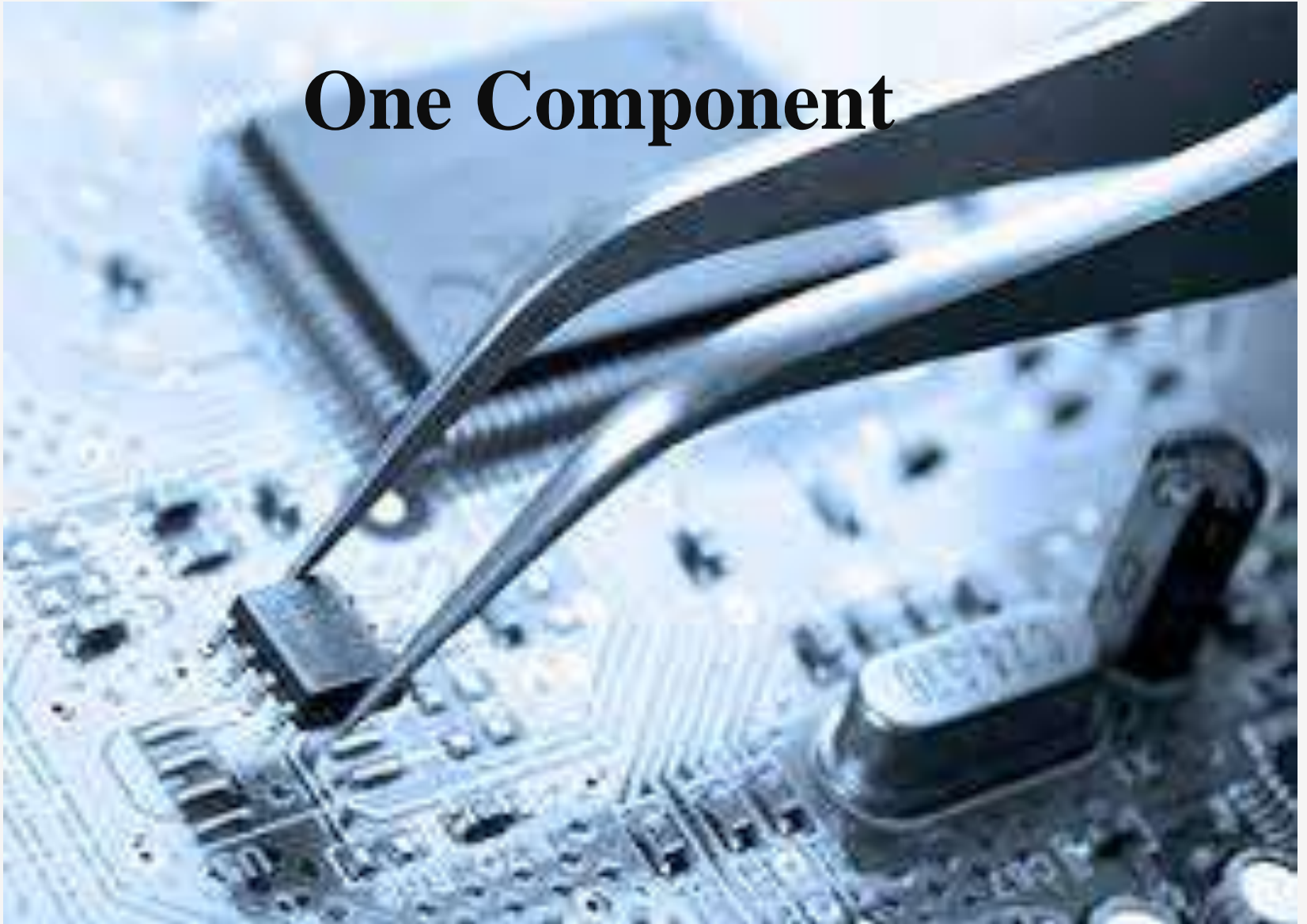
Standard ~ 125° C

High Temp Today ~ 225° C



Where we are ~ 600° C

One Component



Team Members



Dr. Tom Oder (PI)
Professor of Physics
Youngstown state university



Krishna Chaitanya Kundeti (EL)
Graduate Research assistant
Youngstown state university



Dave Nestic (M)
Chief Executive, Regional Operations
TechBelt Energy Innovation Center

Team 692

Business Model Canvas at Kickoff in Atlanta

Key Partners

Manufacturing foundry

Key Activities

Produce prototypes.

Develop performance

Generate spec sheets.

Produce device for

Key Resources

Intellectual property.

Physical: research

Data on long term

Human

Value Proposition

Extend drilling deeper

Decreased downtime

Better data by enabling

Customer Relationships

Personal assistance.

Channels

Reps/Distributors

Direct to customers.

Customer Segments

Design engineers in Drilling Industries – Oil, Gas.

- Design engineers in Aerospace
- Automotive
- Power distribution
- Process technology (gas, chemicals, cement)

FOCUS

Cost Structure

High performance product

high value applications.

Economies of scale – higher volume translate to lower production cost.

Revenue Streams

Asset sale: we are selling diodes, transistors and related subsystems to certain markets/applications.

Licensing the production process to customers for use in their own products.

Non recurring Engineering Sale



Customer Interviews At West Virginia And Texas



What We Found:

Great need **BUT**, Economy in Decline.

Business Model Canvas

Key Partners

Other high temp component makers.

Key Activities

- Produce prototype
- Develop performance
- Generate spec sheets
- Produce device

Key Resources

- Intellectual property
- Physical resources
- Data on long term
- Human

Value Proposition

- No cooling required
- Save fuel by cutting size and weight
- Increase payload in space missions
- Provide increased operational safety margin.
- Decrease costly drilling downtime.

Customer Relationships

Personal assistance.

Channels

- Electronic component Sales
- Direct to customers.

Customer Segments

- Electronic Design engineers in Drilling Industries – Oil, Gas.
- Electronic Design engineers in Aerospace and space exploration sensor and control applications.
- Electronic design engineers of components serving automotive and industrial engines.

Cost Structure

- High performance product
- high value applications.
- Economies of scale – higher volume translate to lower production cost.

Revenue Streams

- Asset sale: we are selling diodes, transistors and related subsystems to customers.
- Licensing the production process to customers for use in their own products.
- Non recurring Engineering Sale

PIVOT

Customer Archetype



Electronic Design Engineer- Decision maker

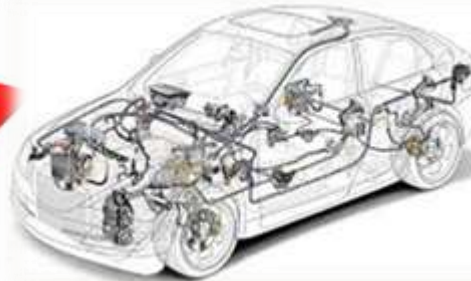
Here's What We Did



**Oil and Gas
Drilling**



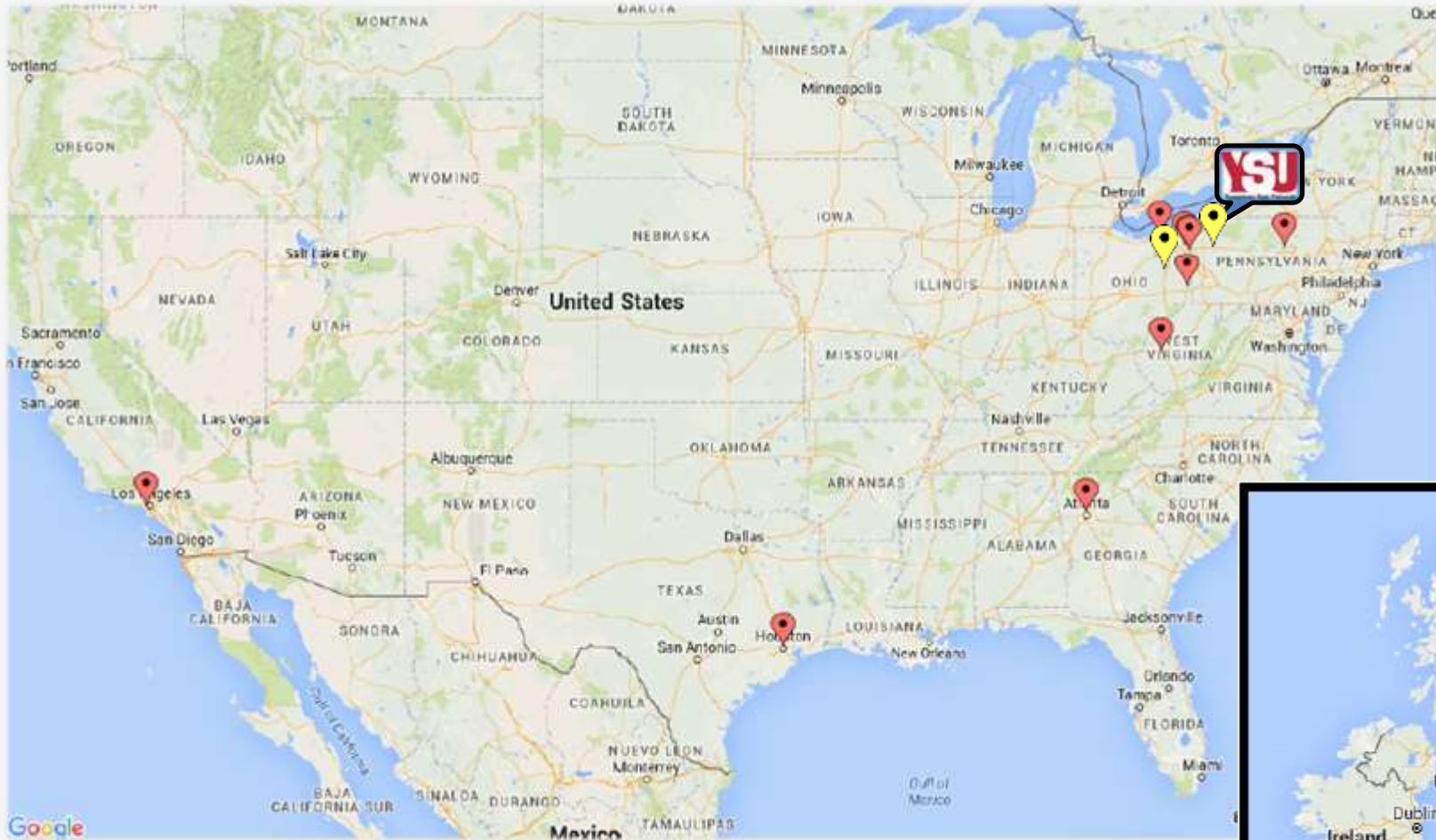
Aerospace And Space Exploration



Automotive and Industrial Engine



Customer Discovery Track



 - In Person interviews

 - Skype interviews

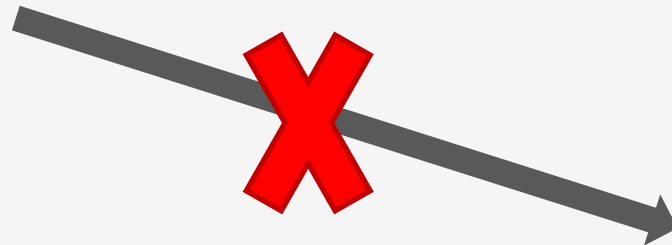
Customer interviews 6th and 7th week



What we found:



Diode(High-Temp)



Market

Subsystem/Subassemblies(High-Temp)

Voltage reference, Switching circuits, pressure sensors, etc...

Channel – Direct to Customer



For now...



What Next...

- Talk to more customers.
- Seek SBIR/STTR grants and partners.
- Go into the lab, develop subassemblies.
- Do more long-term testing.
- Get involved with industry working groups.

2min_lessonlearned video: <https://youtu.be/OVcMgSgUH00>

1min_technical video: <https://youtu.be/aYUKVpADvLM>